

# Library connects with freshman students during orientation



June is a busy yet exciting time for the library as the RPAMDLS team happily welcomed the freshman students during the library orientation. The eagerness was compounded by the addition of four (4) new programs offered by the Institute – which meant fresh information needs from the users and a different challenge for the library. At any rate, the library welcomes this as an opportunity to touch base with the new students and let them know how to make the most out of their library experience.

As a prequel to the library orientation, June 4 was dubbed as ClinicalKey Registration Day. Freshman medicine students were encouraged to sign up to be able to enjoy the full benefits of ClinicalKey, including remote access and personal user account. The first 100 registrants got free coffee as an incentive.

A total of 1,022 freshmen visited the library for the orientation that ran for the entire month of June 2014. The librarians took turns in hosting the activity which included a short video presentation about the collection, services and policies of the library, and a walking tour around the different areas of the building. The redesigned website was also introduced to highlight the latest technology-driven, user centered initiatives of the library, such as the EBSCO Discovery Service, Research Guides, LibAnswers, and the chat service.

Most of the students felt that the orientation was helpful and informative, with a few suggestions on more things that the library could do for next year's orientation.

RPAMDLS thanks the College of Medicine Student Council, the College of Humanities and Sciences, and the freshman students for partnering with the library during this event.

## RPAMDLS hosts orientation for faculty

RPAMDLS invited new and returning faculty members to get them acquainted with the library resources, services, and facilities on June 20 and 23, 2014 at the Multimedia Section, third level of the library. Fourteen (14) faculty members attended the activity where the latest features of the library website such as the EBSCO Discovery Service, Research Guides, and LibAnswers as well as the library's subscribed online databases were presented. Tutorials on how to use select databases such as ClinicalKey and EBSCO followed the presentation.

The library values the role of the faculty in shaping the scholarly foundation of the students. Thus, it is more than willing to partner with them to support the teaching and learning needs of the academic community.

Big thanks to the faculty of the Colleges of Medicine, Pharmacy, Medical Laboratory Science, and Rehabilitation Sciences for supporting the event.



#### FROM THE DIRECTOR

As we welcome a brand new year, the library is truly happy to have been given an opportunity to reconnect with all of you during the past year. We also appreciate how the Lasallian community embraced our pro-user agenda – from our plans and programs, such as the library orientations and trainings, to initiatives and advocacies, such as the LiveLoveLib Campaign.

Technology is playing a major role on how we provide our resources to our users. We are also tapping it to improve our service and to make it more convenient for you to communicate with us. We are excited about the user-centered initiatives we've set up in early June – the EBSCO Discovery Service, LibAnswers, Research Guides, and chat service. We are also glad to announce that the library is establishing its presence on popular social media sites to reach more users. Aside from Facebook, we are now on Twitter, Instagram, and Pinterest.

As always, we look forward to providing you with great customer service and a welcoming and creative environment

to meet your academic and social needs. We are always ready to listen to your thoughts about the library and we have established more ways on how we can connect with you. Email us, chat us, tweet us, like us on Facebook, or follow us on Instagram and Pinterest. We are waiting!

EFREN M. TORRES, JR., MLIS

Director

# Library implements technology-driven, user-centered initiatives

#### Giving Up Google

Keyword +	Ente	er any words			Search
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EBSCO Discovery Service (EDS) brings an innovative search experience that allows users to search across all library resources and online databases using a single interface. This simplifies the way information is searched and retrieved because there is no need to navigate through multiple pages to search different online databases. It's like searching in Google but getting results that are way better than what one gets from Google – results that are scholarly, authoritative, and up-to-date.

All Resources	Articles	Books	eBooks	Theses and Periodicals	Multimedia	Journals A-2
Search the ERS	CO Discove	rv Service	including da	itabases and catalog:		
	▼	iy dervice	arcidding do		earch	

Users may choose between two (2) ways to search. The Tabbed Search box accessible via the library website allows targeted search based on material type such as print book, electronic book, theses, and multimedia resources available at the library. For a more user-driven search, the search box on the EDS page is a sure way to go as it allows the user to filter the results by checking the sidebar boxes.

Still need more resources? The widgets on the right sidebar of the EDS page allow the user to search the other online databases subscribed by the library. This saves the user from opening another window and typing the URL of the online database, lest one forgets it.

Finally, the Journals Locator compiles all the print and online journals available at the library and provides links to easily access those that are available online. If a user knows the journal title of an article he/she needs, he/she could find out if the library has access to the journal title by looking it up in Journals Locator. Journals Locator is accessible at the header of the EDS web page.

EDS and Journals Locator could also be accessed via the library website.



#### Quick Answers for Urgent Questions

		LibAr	nswers		
		Ask a question, search	for information	n, expl	ore.
28 Answers	Type your question	Search	Browse:	All	Topics *

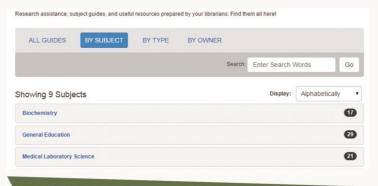
LibAnswers (www.libanswers.dlshsi.edu.ph) is the library's knowledge database for fast and relevant information. Users may browse the knowledge base for answers about the resources, services, facilities, and general information about the library. However, the process is two-way as the user is encouraged to help build the knowledge base. If one could not find the answer to his/her query, he/she may post the question and the library will answer him/her back through email. His/Her query may also be added to the database to help other users with the same question, developing a minefield of knowledge that is helpful to both the library and the users.

ı	Welcome to Chat with RPAMD Library!
l	Name
ı	Select Department:
ı	Reader's Services

Alternatively, users could reach the library easier and faster through its chat service. Anyone could ask or get help from the library during point of need and expect immediate answer. The library chat box appears on the library website, EDS page, and Journals Locator page.

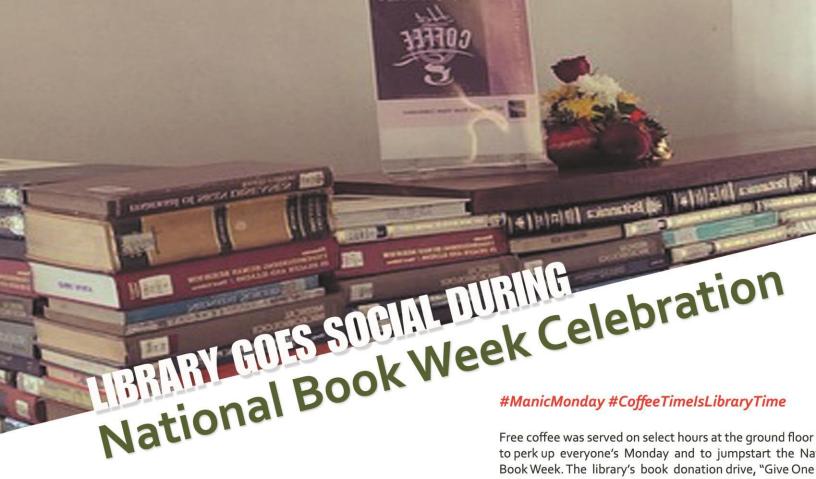
#### Research Guides Right at your Fingertips

Research Guides (www.libguides.dlshsi.edu.ph) provide research assistance, subject guides, and useful resources in one interface. Users could find useful guides by subject, resources to help them in research, theses pathfinders, and how-to guides. Information is presented in a straight forward manner, searchable, and has an embedded chat button



#### RPAMDLS Website Integrates Initiatives in One Simple Inteface

To make all these initiatives accessible and maximize their use, the library partnered with the Information and Communication Technology Department to redesign the library website to integrate the new initiatives. Users could now easily access the initiatives that have been carefully tailored to suit their needs. Check out how everything comes into full circle at www.dlshsi.edu.ph/resources/library.



The library joined the rest of the country in celebrating the National Book Week on November 24-29, 2014 through a string of activities that promoted the library as place not only for serious reading but also for relaxation and comic relief. It also encouraged the community to connect with the library via its social media sites – Facebook, Twitter, Instagram, and Pinterest by asking them to hashtag their posts and photos on social media using the assigned hashtag for each day/activity.

## LiveLoveLib: A library advocacy

You can be part of this campaign by making the library your active partner. Tap our resources and facilities to help you study or just to unwind. Maximize our services and expertise to find information, be it a serious or trivial matter. Let us know what you think and how you feel about our role - via email, chat, or in person. Document your experience with us through your wall posts, tweets, and pictures and hashtag these with #livelovelib #myDLSHSIstory

Free coffee was served on select hours at the ground floor to perk up everyone's Monday and to jumpstart the Na Book Week. The library's book donation drive, "Give One Change One Life," was also re-launched to help the comm find a new home for their pre-loved books.







#### #AwesomeTuesday #AdvocacyDayGetsWacky

The LiveLoveLib Campaign was re-launched through the LiveLoveLib photobooth. The campaign encourages the DLSHSI community to make the library an active part of their lifestyle. Students happily posed in the photobooth that featured the library's social media sites.



#### #ThrowbackThursday #MovieDateIsLibraryDate

Taking cue from the Throwback Thursday craze, the library treated the movie buffs to the screening of two (2) historical films, Schindler's List and El Presidente, and free popcorn. Their skills were also tested in the Movie Freaked Out challenge where they had to listen to some of the memorable movie lines and guess the title of the movie where the lines came from. Five (5) winners were drawn at the end of the day and got some pretty

cool prizes from the library. Congratulations to Alvin John Francisco, Jiselle Pascual, Maynel Bondoc, Freomel Janeto, and Kristin Chulisan for winning!

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#### #FreebieFriday

As a nice prelude to the weekend, users were treated to hourly perks from the library, such as waiving of fines incurred that day, free printing, and sweet treats like popcorn, chocolates, and candies. Everyone also had a chance to get their dose of caffeine fix through the coffee served all day.

Select BSRT students attended a research seminar and database training held at the Multimedia Section. The training provided students with the lowdown on how to effectively perform research and use the library-subscribed online databases.



#### #SmoothSaturday

Capping off the week-long celebration is a book display of the library's fiction collection. Users lounged at the lobby of the Medicine Section as they checked out the fiction titles. Coffee was also served to complement the easy Saturday vibe at the library.



Thank you to all the library users for making the #NBWC2014 a blast! The library hopes that the Lasallian community would support the LiveLoveLib Campaign and connect with the library through its social media sites.

# The Face of Innovation: Seoul Libraries

Raquel P. Samar, Cataloging Librarian

It has always been a dream of mine to visit South Korea someday. So when I was picked amongst the library staff to join the Library Benchmarking Tour in Seoul last October 16-19, 2014, I have to admit my excitement and happiness cannot be contained. The four-day library tour was organized by the Philippine Academic and Research Librarians (PAARL) with the aim to observe the best practices in technology, space-planning, and infrastructure development in six (6) selected Korean libraries. We visited the National Digital Library of Korea (Dibrary), Seoul Metropolitan Library, Yonsei University-Samsung Library, Seoul National University, Gyujanggak Royal Library, and Sungkyunkwan University Library-Samsung Library. Among the libraries that we have visited, three of them stood out for me.

First is the National Digital Library of Korea which is the first hybrid library in Korea that combines both digital and analog ideas with services open to all citizens, even foreigners. What's good about its service? It's free! Numerous workstations were set up for viewing movies and for video and sound editing. The library users may also use its fully equipped studio for recording and dubbing purposes. E-kiosks were available for users who would want to read from its digitized collection.

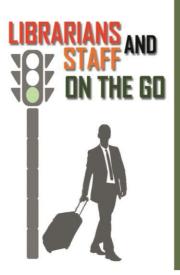
Second is Yonsei University-Samsung Library which focuses on providing big user spaces and offering digital tools and content for collaborative learning. In the lobby, over-sized panels and touch screen monitors were strategically placed to serve different services like searching the catalog, reserving facilities, and virtual reading of newspapers, journals, and books. Countless computer workstations were placed for individual and group use.

Third is Sungkyunkwan University Library-Samsung Library, the largest library in the country, which is both architecturally and technologically impressive. The design of the library has an inviting and comfortable vibe. A cafe was even situated alongside the study areas for an informal and animated group discussion. What was unique with its service were the digital lockers that can be booked up to 6 months and the book shower machine that disinfects the book to remove germs and dusts.

Noticeably, Korean libraries had transformed their libraries to reach out to the evolving needs of the younger generations. I think our own library can adapt what Yonsei University Library has done to their library and should start evolving the RPAMDLS into a center for discovery and collaborative learning. For starters, the library can place touch screen monitors in lobbies that will serve different services like searching the OPAC, reserving of facilities, and virtual reading of books and journals. Right now, RPAMDLS has started purchasing a bigger interactive television, so the possibility of having this kind of service in the future is within reach.

The library tour had been great. For a short period of time, I was able to explore Seoul and most of all, I have been extremely fortunate to have the chance to see first-hand some incredible libraries that demonstrate creative approaches to library services, innovative uses of technology, and realistic approaches to library automation.





Library Director Efren M. Torres Jr and Medical Librarian Marlon G. Gado attended the 5th International m-libraries Conference 2014 held on May 27-30, 2014 at the Chinese University of Hong Kong, Hong Kong.

Collection Development Librarian Jennifer P. Ogorda and Cataloging Librarian Raquel P. Samar accompanied the faculty members of the College of Humanities and Sciences and the College of Medical Laboratory Science to the 35th Manila International Bok Fair on September 18, 2014 held at the SMX Convention Center, Mall of Asia Complex, Pasay City. The group attended this event to acquire new titles for the library collection.

The Philippine Association of Academic and Research Librarians organized a four-day library benchmarking tour in Seoul, South Korea on October 16-19, 2014. Cataloging Librarian Raquel P. Samar joined the tour and visited several innovative libraries such as National Digital Library of Korea, Yonsei University Library, and Seoul National University Library.

### **Exhibits at the Library**

Photo collection of Dr. Phillip Del Carmen. Jr. and Dr. Bernie Redoblado

As part of the celebration of the 30th Homecoming Year of the College of Medicine Batch 1984, a photo exhibition was held on July 25-August 1, 2014 at the library lobby featuring the works of Dr. Phillip del Carmen Jr. and Dr. Bernie Redoblado.

The exhibit, formally opened on July 25, 2014, featured stunning landscapes and people taken during the travels of Dr. del Carmen and Dr. Redoblado. The collection was endowed to the library and was accepted by Dr. Romeo P. Ariniego.





How do you make information come alive? By making it visually appealing and graphic. Call it infographic!

Ten (10) visually-entertaining infographics greeted the users at the second floor lobby of the library in September 2014. Seemingly ordinary topics such as the library's usage fast facts, results of the recent user satisfaction survey, library house rules, Internet search tips, and research guides were given a fresh treatment by presenting them as infographics.





Br. Gus' 14-Point Agenda

Through Br. Gus Boquer's vision and leadership, DLSHSI is continuously striving to fulfill its 14-Point Agenda as a fine testament of the values it upholds: Spirit of Faith, Zeal for Service, Communion in Mission, and Reverence for Life. The exhibit has started on November 12, 2014 at the ground floor lobby of the library.

# Faculty, residents, and librarians attend database trainings at the library

To promote online databases and to encourage their use, the library coordinated the database training of two (2) online resources for faculty, residents, and librarians.

UpToDate held a database training on June 6, 2014 attended by residents and librarians. Product representatives for UpToDate facilitated the training that demonstrated how to effectively search the database and utilize its features. UpToDate covers more than 10,000 clinical topics on different medical specialties designed to be consulted especially during point of care. It may be accessed at http://www.uptodate.com/contents/search or through the OvidMD search interface at http://ovidsp.ovid.com/ovidweb.cgi?T=JS& NEWS=n&CSC=Y&PAGE=main&D=omdlink.

Days later, Elsevier representatives Kenny Pang and Chiew Vui Leong hosted a training for Elsevier eHealth Library, a collection of electronic books covering medicine and allied health subjects. Librarians attended the training held on June 18, 2014. To access the collection, head on to www.elsevier-elibrary.com.

Both trainings were held at the Multimedia Section, third level of the library. For inquiries about the online databases, please call the Multimedia Librarian at ext. 1274.





### Library visits



La Salle University, Ozamiz City, May 27, 2014. Ms. Mary Jean Madrangca headed the group composed of eight (8) Bachelor of Library and Information Science students.



De La Salle John Bosco College, Bislig City, May 29, 2014. The group was composed of ninety (90) administrators, faculty members, and non-teaching staff headed by Ms. Lolita Zacarias.



French Lasallian volunteers and De La Salle Philippines staff, July 21, 2014. Twenty-seven (27) French Lasallian volunteers toured the Institute, including the library.

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#### **@LIB NEWS**

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